



## FOR IMMEDIATE RELEASE

**August 5, 2010 — *Photo Life's* August/September 2010 Edition: How to Start a New Season off Right!**

The months of August and September inspire us in many ways. Even though the end of summer draws closer, autumn brings with it the eager apprehension of a new season. In this latest edition of *Photo Life*, it is with high spirits that we reveal some of Canada's newest talents and present two exciting new columns. And of course we can't forget to mention our new redesigned Web site and blog!

### Ones to Watch: Emerging Canadian Photographers

*Photo Life's* August/September issue kicks off with two special features that will make you discover the next generation of photographers. First, an interview with five emerging photographers that have caught our attention; five artists who, in our opinion, have the talent and personality to go far! You'll also find in this issue the results of our 2010 Emerging Photographers competition, which showcases the freshest ideas and trends in today's photography. With over 1500 entries submitted, 32 images were selected that successfully illustrate a true, uncompromised photographic vision.

### 10 Tips to Catch a Whale

The end of the summer is also a great time to observe those magnificent marine creatures. Colin Bates provides some tips to help you capitalize on these fleeting moments and get those "wow" whale photos.

### Mini-Reviews: Samsung NX10 + Sony Alpha NEX-3 and NEX-5

Long-time *Photo Life* contributor Peter K. Burian provides an expert's view on these interchangeable-lens cameras that were recently brought onto the market.

### Introducing Two New Columns!

#### Legal Issues for the Photographer

Answering many legal questions and providing real-time information for photographers to practice their art safely, lawyer France Lessard makes her debut in *Photo Life* by talking about what photographers need to know when posting images on the Internet.

#### The Joy of Bird Photography

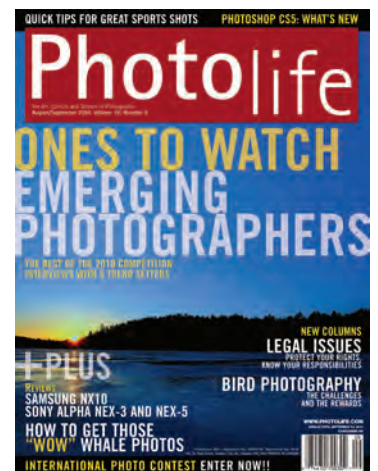
Focusing on technique and equipment as well as bird photography locations and stories, expert Glenn Bartley has come aboard *Photo Life* to share his intricate knowledge in bird photography.

#### Also in this issue:

- Photo 101: Some basics of sports photography, amateur or professional
- FAQ: An ABC of compatible camera bodies and optical systems
- Photoshop CS5: Five top features for photographers
- Tips From the Studio Coach: Understanding light
- And more...

- 30 -

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## Photolife

### Photo Life Magazine

Established in 1976, *Photo Life* magazine is Canada's leading source for photography including technical knowledge and tips, industry news and events, international travel photography editorials, as well as interviews and profiles of major Canadian and international photographers. *Photo Life* is published six times per annum and is distributed to subscribers, newsstands, and participating photo retailers.



### Apex Publications Inc.

Our primary objective at Apex Publications Inc. is to deliver the art, culture and science of photography to photographers of all levels. Along with *Photo Life* and *Photo Solution*, two annual publications are also published: *Buyers' Guide*, an invaluable year-round shopping reference for photographers, amateur and professional alike and *Master Guide*, an essential working tool for all Canadian photo, video and digital dealers.