



FOR IMMEDIATE RELEASE

September 30, 2010 — *Photo Life's* October/November 2010 Edition

Autumn is one of the most beautiful times of year in Canada. It gives photographers the opportunity to delight in the rich and vibrant transformations of nature and reveals the twittering and fluttering of many diverse bird species. If bird photography is your passion, then join Glenn Bartley, professional nature photographer from Victoria in his column *The Joy of Bird Photography*. Here, he shares a checklist of essential tips to improve your bird shots.

Autumn is also a celebrated time of year for photojournalism. Throughout the month of October images from the World Press Photo will be presented in Toronto at the Allen Lambert Galleria. Among other activities, the News Photographers Association of Canada is getting ready to showcase its Picture of the Year Awards for exhibition this spring. To support these festivities, *Photo life* is proud to feature an interview with Larry Towell, Canadian master photojournalist, on his 30-year career as a photographer. Also, for those looking to try out their skills on the street, Patrice Halley's new article *10 tips to Get Started in Street photography* is the place to begin.

Yet, no matter what your genre of photography, *Photo Life's* autumn 2010 edition is packed full of articles, tips and advice for any Fall photography project. Also in this issue:

Digital Workflow: Image Management Basics

Take control of your image files! David Tanaka, expert technology writer and editor, shares a few solid points about how to organize your personal bank of images, featuring great advice for even the worst of cases.

Creating a Home Studio: Where? How? And How Much?

Jean-François O'Kane takes readers through the ins-and-outs of setting up a home studio from basic to intermediate to high-end. Is your dream studio possible? Where should you start?

- Destination: Swiss Surprise
- Photo 101: How to Photograph Smoke
- Review: Adobe Photoshop Lightroom 3
- Gear: Want to Get Serious? Use an External Flash
- And more...

- 30 -

For more information, please contact Valérie Racine at 418-692-2110 or 1-800-905-7468 ext. 102 or vracine@photolife.com



Photolife

Photo Life Magazine

Established in 1976, *Photo Life* magazine is Canada's leading source for photography including technical knowledge and tips, industry news and events, international travel photography editorials, as well as interviews and profiles of major Canadian and international photographers. *Photo Life* is published six times per annum and is distributed to subscribers, newsstands, and participating photo retailers.



Apex Publications Inc.

Our primary objective at Apex Publications Inc. is to deliver the art, culture and science of photography to photographers of all levels. Along with *Photo Life* and *Photo Solution*, two annual publications are also published: *Buyers' Guide*, an invaluable year-round shopping reference for photographers, amateur and professional alike and *Master Guide*, an essential working tool for all Canadian photo, video and digital dealers.