



FOR IMMEDIATE RELEASE

March 16, 2010 — Spring issue of *Photo Life* magazine presents new and exciting segments!

Spring is here! And along with the first warm wind, *Photo Life* presents its latest April/May issue full of new and exciting segments. Interested in setting up your own home studio? What programs are out there to make a seamless photo essay or slideshow? Featuring new contributors, an exclusive exposé on wedding photography, the best in tripods and telephoto lenses as well as *Photo Life's* annual Image International photo contest: everything photography can be found right here!

Creating a Home Studio: The Basics, is the first article in a new series featuring Tips From The Studio Coach. In this series, photographer and lighting professional Jean-Francois O'Kane, aka The Studio Coach, gives readers tools and advice on lighting processes, equipment, studio basics, and more.

Wedding Photography at its Best, written by Veronica Gill, features exclusive interviews with five of Canada's top wedding photographers. Commonly labelled as the "traditional one" in the industry, wedding photography is now evolving, bringing with it elements from fine-art, journalism, and the fashion world. Here, Gill explores the individual creative styles and original product offerings of each wedding studio as well as their methods of working efficiently through wedding day challenges and the equipment that each uses.

Technology writer and contributing editor David Tanaka illustrates the strong photographic tradition of power in multiple images in his Digital Workflow column, *Telling a Story with Multiple Photos*. In this segment, Tanaka highlights all the necessary elements of any photo essay, slideshow, or mixed media extravaganza.

Photo Life also announces the opening of the 13th edition of the Image International photo contest. Photographers from all levels across the world are invited to submit their best images to the categories: Nature, People, and new for this year, Varia. Amateurs and professionals, now is your chance to win up to \$40,000 in prizes including a 9-day cruise to the Canadian Arctic. 31 winners will be selected, 10 in each category plus one Grand Prize winner. Participants can enter on-line or by regular post, official rules, regulations and eligibility requirements can be found in the May, July, or September 2010 issues of the magazine or at www.photolife.com as of April 1st.

Discover many more interesting features and articles in *Photo Life's* April/May issue—available in newsstands the first week of April.

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PhotoLife

Photo Life Magazine

Established in 1976, *Photo Life* magazine is Canada's leading source for photography including technical knowledge and tips, industry news and events, international travel photography editorials, as well as interviews and profiles of major Canadian and international photographers. *Photo Life* is published six times per annum and is distributed to subscribers, newsstands, and participating photo retailers.



Apex Publications Inc.

Our primary objective at Apex Publications Inc. is to deliver the art, culture and science of photography to photographers of all levels. Along with *Photo Life* and *Photo Solution*, two annual publications are also published: *Buyers' Guide*, an invaluable year-round shopping reference for photographers, amateur and professional alike and *Master Guide*, an essential working tool for all Canadian photo, video and digital dealers.