



FOR IMMEDIATE RELEASE

May 25, 2010 — *Photo Life Magazine's* 2010 summer issue: Ride the wave!

The *Photo Life* team has put together an exciting June/July issue for photographers of every level! Get inspired by amazing ocean and wave photography, go on an exotic Indian safari, or discipline yourself with a few Kanji Japanese techniques. On the gear side, Peter Burian brings readers a great selection of multi-purpose zoom lenses that do just about everything, we also take a look at the dynamic rule of thirds and if that's not enough, learn all about HD video basics and how to incorporate it into your portfolio with technology editor David Tanaka.

All in all, this summer issue is jam-packed with ideas to shoot your best summer images.

VISION

Profiling surfer-turned-photographer Clark Little, *Photo Life* takes you to the beautiful tropical island of Oahu in the Pacific Ocean, showing off Clark's unique approach to wave and ocean photography. Next Patrice Halley brings readers over to India for a bumpy safari ride with his destination article, *The Land of the Tiger*. In an interview with Stéphane Barbery, Veronica Gill whisks readers off to mysterious Kyoto, Japan. Regardless of where you go this summer, these articles will make you want to grab your gear and start shooting!

TECHNIQUE

In order to prepare readers for some of the challenges of shooting water photography, Younes Bounhar and his article *Ocean Delights* provides essential tips on how to make the most of the challenges posed by your ocean, sea, and beach photography adventures. Flipping over to *The Studio Coach*, Jean-François O'Kane provides a few ways to skip some steps and save time in your postproduction work by avoiding auto modes in his article *Never Shoot Auto Again*. Gear professional Jean-Francois Landry shows readers what print quality to expect from the iPhone, reviewing the most recent component statistics of the iPhone 3GS while the *Photo Life* team shows readers a few Photoshop tricks in *Another Perspective*.

GEAR

Imaging products reviewer Peter Burian covers the two largest photographic trade shows, showing off a sampling of the latest, most impressive and technically fascinating imaging products that came out earlier this year. From Panasonic and SanDisk SDXC-64 GB cards to the future in interchangeable-lens and mirror-less cameras, Peter features the latest imaging products.

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Photo Life Magazine

Established in 1976, *Photo Life* magazine is Canada's leading source for photography including technical knowledge and tips, industry news and events, international travel photography editorials, as well as interviews and profiles of major Canadian and international photographers. *Photo Life* is published six times per annum and is distributed to subscribers, newsstands, and participating photo retailers.



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Our primary objective at Apex Publications Inc. is to deliver the art, culture and science of photography to photographers of all levels. Along with *Photo Life* and *Photo Solution*, two annual publications are also published: *Buyers' Guide*, an invaluable year-round shopping reference for photographers, amateur and professional alike and *Master Guide*, an essential working tool for all Canadian photo, video and digital dealers.